

CONTEST RULES & REGULATIONS

This contest is being conducted by Shape Property Management Corp. ("Shape") for Uptown Shopping Centre, and excludes tenants and employees of retail tenants of shopping centres managed by Shape, directors, officers, representatives and agents of Shape, and their agents, representatives, affiliates, subsidiaries, and including promotion agencies working for Shape, their assignees, personal associates, families, as well as those with whom they reside (hereinafter referred to as the "Sponsors").

ELIGIBILITY - Open to Victoria residents only. Must be attending a secondary or post secondary educational institution within Victoria. If a winning ticket bears a minor's name, the prize will be lawfully delivered on behalf of the minor to the minor's parent, legal guardian or trustee.

HOW TO ENTER - Enter online through the Shopuptown.ca website, under the Contest Tab. One Entry Bonus entry for Instagram post using on-site Photo Backdrop (must also enter online. No Purchase necessary. Limit one contest entry per person. Contest opens Friday, August 23, 2019 at 4:00pm Pacific Time, and closes Saturday, September 14, 2019 at 11:59pm Pacific Time (Contest Period). Uptown reserves the right to stop/cancel the contest at any time in its sole discretion. All entries become the property of Uptown and will not be returned. A winner will be chosen at Random on Sunday, September 15 at 12:00pm (Victoria, BC Time).

RELEASE - Each winner releases, waives and forever discharges and hold harmless Shape Property Management, Uptown, It's owners and merchants, the sponsors, and their employees and agents, and all persons involved in the contest from any clause, claim or damages whatsoever, and for any injury or loss sustained in connection with this contest or as a result of accepting a prize. The winner consents to the use of his or her name and/or photograph or likeness being used in any media for publicity purposes without compensation.

PRIZE - One winner will be selected by a random draw made from all contest entries received during the contest period. Odds of winning a prize depend on the total number of eligible entries received during the contest period. The Grand Prize is a \$1,500 Uptown Gift Card. The winner will be notified by email or by telephone. Winner must pick up prize from Uptown Guest Services at #100-3671 Uptown Boulevard, Victoria, BC V8Z 0B9 within seven days following the draw date. Must provide proof of identification. Prize is non-refundable for cash. Must be used at authorized Uptown retailers. A maintenance fee will be automatically deducted from the card balance each month starting 16 months after Card Activation. Prize must be accepted as given. Certain conditions may apply with respect to the prize.

GENERAL CONDITIONS:

By participating in the "Room Over" contest, the participant shall consent to Shape and Shape managed shopping centres obtaining personal information, including name, address, phone number, email address, postal code, proof of age, school enrollment and residency. All participants must abide by the Contest Rules. All contest entries remain the property of Shape. Shape reserves the right to amend or change the Contest rules at any time without prior notice. Any participant in the Contest shall have no legal recourse against Shape, Uptown, its tenants, advertising agency and consultants or their respective employees for

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any such changes, cancellation or termination. No correspondence will be entered into except with selected participants or unless additional permissions were given at the time of entry.

Representatives of Shape shall make all decisions with respect to the administration of the contest and such decisions will be final and binding. All questions regarding this contest should be directed to "Shape Property Management Corp." located at #221-3531 Uptown Blvd. Victoria, BC V8Z 0B9, attention "Contest Administrator". None of the shopping centres managed by Shape or their agents shall be responsible in any way for the use of or bear any liability whatsoever in any way attributable to the participation in contest or receipt of the prize awarded. By entering the contest, participants agree to be bound by these official rules and by the decisions of Shape, which shall be final on all matters relating to this contest. All entries become the property of Shape and none will be returned. By entering the contest, participants consent to the use of their name and/or photograph for use in promotional material by Shape in relation managed shopping centres, without payment or compensation other than the prize awarded. By entering this Contest, participants agree to be bound by these Contest Rules and the decisions of Shape. Shape reserves the right, in its sole discretion, to disqualify any participant which it has grounds to believe (a) tampered or attempted to tamper with the entry process or the operation of the Contest; (b) violated the Contest Rules; (c) violated the terms of service, conditions or use and/or general rules or guidelines of Shape or any Sponsor property or service, or (d) acted in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person.

Shape is not responsible for lost, late, misdirected, damaged, illegible, incomplete, incorrect, or undelivered entries whether sent by mail or email, or other electronic form. Shape is not responsible for any incorrect or inaccurate information, whether caused by participants or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of entries in the contest. Shape assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Shape is not responsible for any injury or damage to participants or to any computer related to or resulting from participating or downloading materials in this Contest.