

For immediate release

Flash mobs, music, gourmet markets & more Summer of parties takes over Uptown Plaza

Victoria, BC June 2, 2011 (www.shopuptown.ca) Uptown's Town Plaza will host everything from flash mobs and group yoga to classical music and gourmet markets as the region's most talked-about mixed-use development celebrates its first summer with weekly community parties. Saturday afternoons from June through September, Uptown's "Party in the Plaza" will offer a wide variety of free, fun, family-friendly entertainment. The series will kick off this Saturday, June 4 with a visit from children's favourite Dora the Explorer.

"Our Saturday parties are a terrific way for the community to get acquainted with Uptown – and to get revved up about this long-awaited summer," says Uptown General Manager Roberta Ferguson. "The development and completion of Town Plaza may still be in progress, but the excitement level is full-blown. From the start, our vision has been to create a modern-day gathering place for the whole community – and our summer series is a major step toward making that happen. Visitors can stop in to pick up some groceries or browse a boutique, then relax with a treat from Cupcakes or Qoola while they take in the fun in the Plaza."

Uptown's Town Plaza is scheduled for completion in the summer of 2012. When finished, it will boast rooftop restaurants, water features and lush landscaping and will be in regular, year-round use as a venue for community events, concerts and exhibitions.

Party in the Plaza summer schedule:

June 4: Dora the Explorer interactive kids' show / meet and greet – noon to 3 pm
June 11: Flash mob, courtesy of Reynolds Secondary School – 1 pm
June 18: Blanshard-level street party, featuring climbing wall, barbecue, bouncy zone – from 11 am
June 25: Bikram yoga – 1:30 and 2:30 pm
July 1 (Friday): Canada Day celebration – noon to 3 pm
July 9: Vancouver's Science World interactive stage show – noon, 1 pm, 2 pm, 3 pm
July 16: Afternoon of classical music, courtesy of the Victoria Conservatory – 1 to 4 pm
July 23: Gourmet market, featuring local cheeses and produce – 10 am to 4 pm
July 30: Gardening and landscaping workshops, experts and exhibits – 10 am to 4 pm
August 6: Art Extravaganza, featuring local artisans, chalk artists, caricaturists and potters – 10 am to 4 pm
August 13: Classic car show, on the Blanshard level – 10 am to 4 pm
August 20: Afternoon of acoustic guitar – 1 to 4 pm
August 27: Afternoon of bluegrass music – 1 to 4 pm
September 3: Bobs and LoLo interactive kids' show – 1 to 3 pm
September 10: Victoria Hospitals Foundation fundraiser – time TBA
September 17: Street hockey tournament, WHL vs. local celebrities – noon to 5 pm

More about Uptown:

A project of Morguard Investments Limited, Uptown will offer 860,000 square feet of sophisticated open-air shopping along with Class A office space, stylish restaurants and deluxe amenities. The mixed-use urban neighbourhood project began with site preparation in the summer of 2007. Phase 1, including retailers and commercial tenants, continues with openings throughout 2011. Phase 2, including additional retail and commercial space, is currently

underway and will open in the summer of 2012. Phase 3, including a possible residential component, is now in the planning stage.

As the region's first mixed-use development designed to LEED (Leadership in Energy and Environmental Design) Neighbourhood Gold standards, Uptown is setting a new bar for sustainable development in Canada. Compact, full of greenspace and imminently walkable, Uptown is using only a fraction of the land of a conventional development. Thoughtfully constructed using recycled, locally sourced and low VOC-emitting materials, Uptown boasts green and high-reflectivity roofs, super-efficient heating and cooling systems and rainwater harvesting systems to minimize environmental impact and maximize resource conservation. Uptown is ideally located at the central hub of Victoria's transit and cycling networks, with connections to the Galloping Goose and Lochside trails.

Confirmed Uptown tenants as of June 2, 2011:

Phase 1 Uptown tenants range from specialty boutiques to well-known, big-name stores; from favourite Victoria hot-spots to new-to-the-Island, highly sought-after brands; from major companies' headquarters to upstart firms' workspaces. In its first phase alone, Uptown retailers are expected to inject sales of \$220 million into the local economy.

Now open:

BC Assessment
BCBGMAXAZRIA
Best Buy
Candy Cures
The Children's Place
Consumer Protection BC
Cupcakes
Future Shop
Jackpot
Jacob
Megson FitzPatrick Insurance Services
Melanie Lyne
Mexx & Mexx Kids
Moores Clothing for Men
Mynx
Optiks International
Qoola Frozen Yogurt Bar
Rogers Wireless
Salon Felice, An Aveda Concept Salon & Spa
Shoppers Drug Mart
Sweet Nancy's
Urban Barn
Walmart

Coming soon:

The Noodle Box
Starbucks

About Morguard Investments Limited:

Morguard Investments Limited is one of Canada's premier real estate investment advisors and management companies representing major institutional and private investors. With more than

\$9.2 billion in assets under management, Morguard provides a full range of asset and property management, acquisition, development and leasing services. Morguard's diversified portfolio includes over 40 million square feet of office, industrial, retail, residential and mixed-use properties. Morguard employs more than 950 staff in nine offices across Canada. For additional information, visit www.morguard.com.

Online information:

On our website: www.shopuptown.ca

On Facebook: www.facebook.com/pages/Uptown/348599204623

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