

For immediate release

What:	Hockey 4 the Hospitals
When:	Saturday, September 17, 10 am to 4 pm
Where:	Uptown Town Plaza
Who:	Victoria Royals, locals kids, hockey enthusiasts of all ages
How:	**Sign up by Friday** at shopuptown.ca – \$40 per team of 4
Why:	Tons of fun, and all proceeds benefit the Victoria Hospitals Foundation

Entry deadline Friday for Uptown's Hockey 4 the Hospitals

Victoria, BC September 13, 2011 (www.shopuptown.ca) Uptown's Town Plaza transforms into a bustling street hockey arena on Saturday, September 17, as members of the Victoria Royals WHL team join local kids and minor and adult teams for Hockey 4 the Hospitals, a community fundraiser for the Victoria Hospitals Foundation. Hockey enthusiasts of all ages and skill levels are welcome to participate by signing up by Friday at shopuptown.ca.

The event begins with a pancake breakfast with the Victoria Royals. Then teams battle 4-on-4 for the Hockey 4 the Hospitals title. Throughout the day, players from the Royals will sign autographs. Live music, children's crafts and Future Shop's video gaming station, showcasing the new NFL game, will round out the festivities.

"The whole idea of Uptown's Town Plaza is to create a lively, modern-day gathering place where community comes first," says Uptown General Manager Roberta Ferguson. "Hockey 4 the Hospitals doubly supports this community commitment; it's both a fun neighbourhood event and a fundraiser for one of Greater Victoria's most valued organizations. And it's just one of the many varied activities we'll be inviting Victorians to enjoy in the weeks, months and years to come."

As a lead-up to the September 17 event, Uptown hosted local personalities in a September 10 celebrity tournament. On behalf of Mayor Frank Leonard's winning team, The Watch Dogs, Uptown made a \$1,000 donation to the Victoria Hospitals Foundation.

Uptown's Town Plaza – the site of the September 17 tournament – is scheduled for completion in the summer of 2012. When finished, it will boast rooftop restaurants, water features and lush landscaping and will be in regular, year-round use as a venue for community events, concerts and exhibitions.

More about Uptown:

A project of Morguard Investments Limited, Uptown will offer 860,000 square feet of sophisticated open-air shopping along with Class A office space, stylish restaurants and deluxe amenities. The mixed-use urban neighbourhood project began with site preparation in the summer of 2007. Phase 1, including retailers and commercial tenants, continues with openings throughout 2011. Phase 2, including additional retail and commercial space, is currently underway and will open in the summer of 2012. Phase 3, including a possible residential component, is now in the planning stage.

As the region's first mixed-use development designed to LEED (Leadership in Energy and Environmental Design) Neighbourhood Gold standards, Uptown is setting a new bar for sustainable development in Canada. Compact, full of greenspace and imminently walkable, Uptown is using only a fraction of the land of a conventional development. Thoughtfully constructed using recycled, locally sourced and low VOC-emitting materials, Uptown boasts green and high-reflectivity roofs, super-efficient heating and cooling systems and rainwater harvesting systems to minimize environmental impact and maximize resource conservation. Uptown is ideally located at the central hub of Victoria's transit and cycling networks, with connections to the Galloping Goose and Lochside trails.

Confirmed Uptown tenants as of September 13, 2011:

Phase 1 Uptown tenants range from specialty boutiques to well-known, big-name stores; from favourite Victoria hot-spots to new-to-the-Island, highly sought-after brands; from major companies' headquarters to upstart firms' workspaces. In its first phase alone, Uptown retailers are expected to inject sales of \$220 million into the local economy.

Now open:

BC Assessment
BCBGMAXAZRIA
Best Buy
Candy Cures
The Children's Place
Consumer Protection BC
Cupcakes
Future Shop
Jackpot
Jacob
Megson FitzPatrick Insurance Services
Melanie Lyne
Mexx & Mexx Kids
Moores Clothing for Men
Mynx
The Noodle Box
Optiks International
Qoola Frozen Yogurt Bar
Rogers Wireless
Salon Felice, An Aveda Concept Salon & Spa
Shoppers Drug Mart
Starbucks
Sweet Nancy's
Urban Barn
Walmart

Coming soon:

David's Tea
Plenty

About Morguard Investments Limited:

Morguard Investments Limited is one of Canada's premier real estate investment advisors and management companies representing major institutional and private investors. With more than \$9.2 billion in assets under management, Morguard provides a full range of asset and property

management, acquisition, development and leasing services. Morguard's diversified portfolio includes over 40 million square feet of office, industrial, retail, residential and mixed-use properties. Morguard employs more than 950 staff in nine offices across Canada. For additional information, visit www.morguard.com.

Online information:

On our website: www.shopuptown.ca

On Facebook: www.facebook.com/pages/Uptown/348599204623

Media contact: